

SHAPING YOUR DIGITAL FUTURE

THE DIGITAL FUTURE DOESN'T HAPPEN BY CHANCE

It is the result of clear questions, well-founded decisions, and the courage to critically examine existing business models. Yet many organizations today are confronted with increasing complexity in the face of new tools, new channels, new expectations. What is often missing is direction. That is precisely where we come in.

We are not interested in the obvious. We are interested in what lies beneath the surface. The question no one has asked yet. The problem that only reveals itself upon closer inspection. The solution that isn't immediately apparent but eventually becomes self-evident.

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WE ARE ONE OF GERMANY'S LARGEST DIGITAL AGENCIES

It all started in Bremen, Germany in 1993 with just three people. Today, we employ around 1,000 employees across 9 locations in diverse areas of expertise:

Strategists who understand code. Developers who can read business models. Designers who think in systems. We are committed to connecting things meaningfully rather than treating them in isolation. And that changes the questions that are asked and the answers that are possible, making sure that today's solution still holds up tomorrow.

We organize our processes around short communication channels, clear points of contact, and accountability to ensure both stability and flexibility for our clients.



1,000

employees



9

locations



33

years of experience

AUTHENTIC **GOAL-ORIENTED**
INSPIRING **EXCELLENT**



INDUSTRIES DIFFER, OUR DEPTH DOES NOT



Retail

Digital platforms and AI are shaping visibility and how products are purchased. We are prepared for this – both technically and strategically.



Logistics

Supply chains are being reimagined. More digital. More sustainable. More resilient. We are helping to direct this transformation.



Public sector

Citizens expect digital services that are fast and easy to understand. Public administrations need clear processes and robust systems. We know how to deliver both.



Insurance

Insurance processes are becoming more data-driven and interconnected, from underwriting to claims settlement. We modernize the underlying systems and create the foundation for efficient workflows.



Defence

High performance emerges where software, data, and secure platforms converge. We create the required information space necessary to allow this to happen.



Finance

FinTechs are setting new standards. Clients expect digital experiences. Regulation demands transparency. We bring legacy systems into the future.



Industry

Production is becoming networked, processes are now data-driven, decisions are being made in real time. We turn these changes into competitive advantages.



Tourism

AI is changing how travel will be planned and booked in the future. We have been shaping this industry for over 30 years and understand its needs.

HELPING YOU MAKE DECISIONS REGARDING DIGITAL COMPLEXITY



Strategy & Consulting

Sound advice lays the foundation for clear decisions. Technology creates opportunities. Strategy provides direction. Together, they shape the future. That is why our strategy consultants and technologists work closely together from day one.

This helps us develop strategies that provide guidance, deliver impact, and ensure long-term viability for companies.

Business Transformation

Experience

Brand

Technology

Product

Processes

Growth

Innovations

Organizational development



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EXPERIENCES THAT STRENGTHEN BRANDS AND MOVE PEOPLE



Content & Creation

Effective communication is not created through design or AI alone. It begins with an understanding of brands, target audiences, and contexts. Content is distilled and conceived consistently across all channels. We see UX, brand, design, storytelling, and campaigns as an interconnected system.

Through this approach, diversity gives rise to a clear stance and visibility to genuine relevance.

Content

UX/UI

Design

Storytelling

Brand Identity

Performance

Campaigns

Communication



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CREATING ROBUST SYSTEMS



Technology & Development

The best technology goes unnoticed. It works. It scales. It remains comprehensible. To achieve this, we develop robust IT architectures and reduce complexity – even within existing structures. Digital competence, scalability, and security form the foundation.

The result is systems that create stability and enable digital growth.

IT architecture

DevOps

AI systems

App development

Custom development

IT security

DXP / CMS

DAM

PIM

E-Commerce

Hosting

Operations

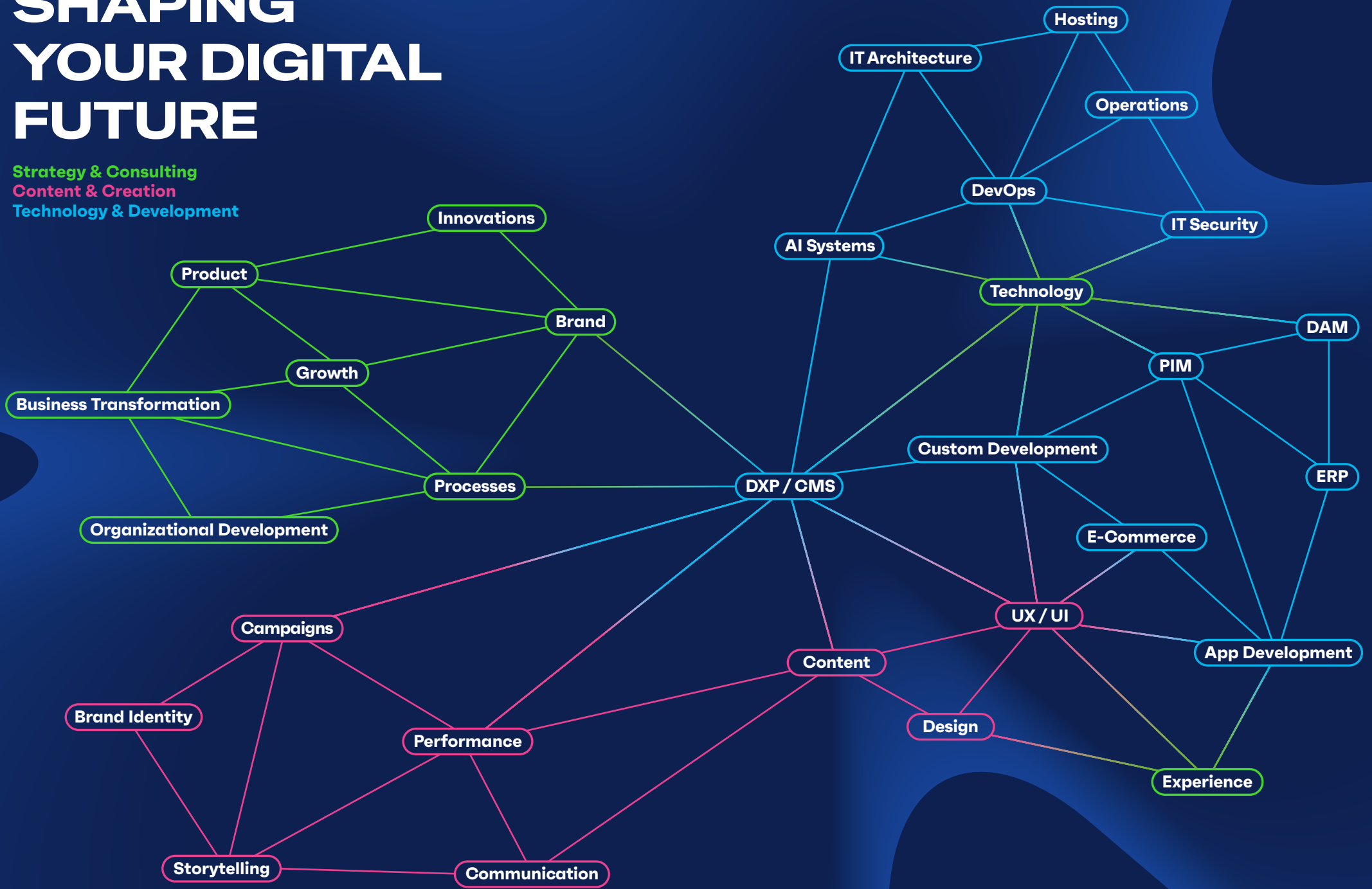
ERP



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Strategy & Consulting
Content & Creation
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team neusta SE

Konsul-Smidt-Straße 24

28217 Bremen

Tel. +49 421 20696-0

info@neusta.de

www.team-neusta.de

